# Suggested social media posts

Please feel free to use these on your social channels, and modify as needed to suit your channels and audiences.

For assistance please contact: [media@vla.vic.gov.au](mailto:media@vla.vic.gov.au)

## Facebook posts

### General Facebook audience

#### Copy:

Sexual harassment can include touching, brushing up against you, sending photos, or offensive ‘jokes’.

It can happen in person, on social media, via text or phone and on work trips.

If you’ve experienced sexual harassment, Victoria Legal Aid’s specialist sexual harassment and discrimination law services can help.

Visit <https://www.legalaid.vic.gov.au/specialist-sexual-harassment-and-discrimination-law-services> or call Victoria Legal Aid’s legal help team on 1300 792 387.

#### Image files (to be used as a carousel):

vla-elp-sex-harass-aud-1-ad-a-1.png

Orange and pink square tile with text:
If someone makes you feel:
uncomfortable
intimidated
humiliated
because of sexual:
behaviour
language
suggestion
It may be sexual harassment.
Victoria Legal Aid

vla-elp-sex-harass-aud-1-ad-a-2.png

Orange and pink square tile with text:
If sexual harassment happens at work, it is against the law. We have specialist lawyers who can help you understand your legal options.
Victoria Legal Aid

### Young Victorians aged 18-25

#### Copy:

Safe workplaces treat everyone equally. Sexual harassment can affect your confidence, mental health, and work.

If you are experiencing harassment, let Victoria Legal Aid’s Equality Law team know. They can help you figure out the legal option that best suits your needs. It is a free service.

Email equalitylaw@vla.vic.gov.au or call Victoria Legal Aid’s Legal Help team on 1300 792 387.

#### Image files (to be used as a carousel):

vla-elp-sex-harass-aud-2-ad-b-1.png

A pink and purple rectangular tile with text:
"My manager would make lewd jokes, call me by sexual nicknames and discuss his sexual fantasies with me at work. He would also sit very close to me and other female staff." - Fiona
Victoria Legal Aid

vla-elp-sex-harass-aud-2-ad-a-2.png

A pink and purple rectangular tile with text:
Sexual harassment is against the law.
We have specialist lawyers who can help you understand your legal options.
Victoria Legal Aid

Description automatically generated

### Victorian-based Women, non-binary and gender diverse people under 40

#### Copy:

Discrimination is unacceptable. Everyone deserves to be safe and treated with respect at work. If you have been sexually harassed, we can help you enforce your rights.

Contact Victoria Legal Aid for more information about your legal options. Email equalitylaw@vla.vic.gov.au or call Victoria Legal Aid’s Legal Help team on 1300 792 387.

#### Image files (to be used as a carousel):

vla-elp-sex-harass-aud-4-ad-b-1.jpg

A purple and white tile with text:
"My manager would make lewd jokes, call me by sexual nicknames and discuss his sexual fantasies with me at work. He would also sit very close to me and other female staff. It was common knowledge in the workplace that he regularly behaved in this way to female staff, but it was never addressed."-Fiona
Victoria Legal Aid

vla-elp-sex-harass-aud-4-ad-b-2.png

A purple and white tile with text:
Employers and workplaces know that sexual harassment is against the law.
We can help you consider what to do next.
Victoria Legal Aid

Description automatically generated

## Twitter posts

### Tweet 1

#### Copy:

Everyone should feel safe at work. If you’ve experienced sexual harassment at work, Victoria Legal Aid’s specialist sexual harassment and discrimination law services can help.

To learn more, visit <https://www.legalaid.vic.gov.au/specialist-sexual-harassment-and-discrimination-law-services>

#### Image file:

vla-elp-sex-harass-aud-1-ad-a-1.png

Orange and pink square tile with text:
If someone makes you feel:
uncomfortable
intimidated
humiliated
because of sexual:
behaviour
language
suggestion
It may be sexual harassment.
Victoria Legal Aid

### Tweet 2

#### Copy:

Sexual harassment can include touching, sending photos, or offensive ‘jokes’. It can happen in person, or on social media, via text or phone and on work trips.

If you are experiencing sexual harassment, Victoria Legal Aid’s specialist services can help.

To learn more, visit <https://www.legalaid.vic.gov.au/specialist-sexual-harassment-and-discrimination-law-services>

#### Image file:

vla-elp-sex-harass-aud-1-ad-a-2.png

Orange and pink square tile with text:
If sexual harassment happens at work, it is against the law. We have specialist lawyers who can help you understand your legal options.
Victoria Legal Aid

### Tweet 3

#### Copy:

Safe workplaces treat everyone equally. Sexual harassment can affect your confidence, mental health, and work.

To learn more, visit <https://www.legalaid.vic.gov.au/specialist-sexual-harassment-and-discrimination-law-services>

#### Image file:

vla-elp-sex-harass-aud-2-ad-b-1.png

A pink and purple rectangular tile with text:
"My manager would make lewd jokes, call me by sexual nicknames and discuss his sexual fantasies with me at work. He would also sit very close to me and other female staff." - Fiona
Victoria Legal Aid

### Tweet 4

#### Copy:

Discrimination is unacceptable. Everyone deserves to be safe and treated with respect at work. If you have been sexually harassed, we can help you enforce your rights.

To learn more, visit <https://www.legalaid.vic.gov.au/specialist-sexual-harassment-and-discrimination-law-services>

#### Image file:

vla-elp-sex-harass-aud-4-ad-b-2.png

A purple and white tile with text:
Employers and workplaces know that sexual harassment is against the law.
We can help you consider what to do next.
Victoria Legal Aid

Description automatically generated